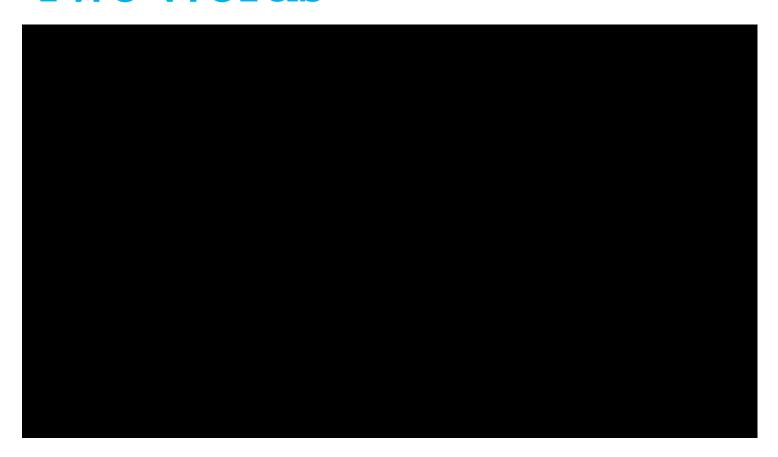


Mattering IS the Agenda



Two Words



https://www.youtube.com/watch?v=XSpn5IoZARE



Matter



Why Parents Matter Can and Will Work



- 1. You Matter is affirming
- 2. You Matter casts a vision
- 3. You Matter is a call to action



Define Engagement

Tell Them
Hear Them
Show Them
See Them



Imagine what your school would be like...





Imagine what your school would be like...





Why Parents Matter

A child's first teacher

An essential role in a child's learning



What Does it Mean to Matter?

To be NOTICED To be VALUED To be ESSENTIAL



What Does it Mean to Matter?

To be NOTICED To be VALUED To be ESSENTIAL



What Mattering is NOT

"Mattering is about self worth. There are important distinctions between self esteem and self worth. Mattering, although an internal job, does not occur in a vacuum. It is **influenced by** and **dependent on** social and structural contents of our existence in relationship to our perceived value by others."





What Mattering is NOT

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Mimi and Eunice, CC-BY-SA Nina Paley



Never doubt that a small group of thoughtful, committed citizens can change the world. Indeed, it is the only thing that ever has.

Margaret Mead



